



**For immediate release**

## **Golden Eggs helps make wishes come true**

Golden Eggs, Western Australia's largest egg production and manufacturing company, is helping wishes come true by donating 20 cents from every one of its specially marked packs of 800 gram jumbo eggs to Make-A-Wish® Australia.

The mission of Make-A-Wish Australia is to grant the wishes of children with life-threatening medical conditions to enrich the human experience with hope, strength and joy. Since its inception in 1985, Make-A-Wish Australia has granted in excess of 5500 wishes around Australia, and is looking forward to celebrating 25 years of magical wishes in 2010

Golden Eggs General Manager Bernard Egan said Golden Eggs was delighted to support Make-A-Wish Australia, which plays an important role in giving these children hope and joy, and dramatically enriches their lives.

"It is a great opportunity for us to be involved in supporting such a wonderful cause for seriously ill children," Egan said.

"I encourage all Western Australian residents to assist us in helping the foundation to keep granting these wishes by purchasing our Make-A-Wish branded jumbo packs."

Make-A-Wish CEO Sandy Brattstrom said the charity welcomed the support of Golden Eggs. "We think it is a wonderful opportunity for Western Australian residents to enjoy Golden Eggs, while helping an organisation which is focused on bringing joy to the lives of children with life-threatening illnesses."

"We are so pleased to be working with Golden Eggs on this promotion," Brattstrom said.

The Golden Egg Make-A-Wish jumbo packs will be available in Coles, Woolworths, IGA, Farmer Jacks, Foodworks and selected green grocers.

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### **About Golden Eggs**

Golden Egg Farm products are made from freshly laid Western Australian eggs, which are graded, packed, processed and distributed to retail and food service markets. Established in 1946, Golden Egg Farms is a leading supplier of eggs and egg products to local, interstate and international markets.

**For more information contact communications director Melissa Hadley on 0421 025 047 or [melissa@propellerpr.com.au](mailto:melissa@propellerpr.com.au)**

**Useless egg fact #109: The chicken is the closest relative to the T Rex.**