



For immediate release

## Farm Pride raises more than \$17k for McGrath Foundation

Farm Pride (ASX: FRM) will hand over its first donation to the McGrath Foundation as part of its pink pack campaign this month.

One of Australia's largest egg producers, Farm Pride has sold more than 90,000 dozen of its specially marked pink packs since the launch in supermarkets in July this year.

Twenty cents from every Farm Pride Cage Free pink pack sold is donated to the Foundation, which helps fund McGrath Breast Care Nurses across Australia, and educates young women to be breast aware.

Farm Pride managing director, Zelko Lendich, said the pink packs have been an enormous success and a great way to raise funds for the Foundation.

"We are really proud to be handing over a cheque to the McGrath Foundation for over \$17,000 from our first quarter of sales," Lendich said.

"We'd also like to thank our customers across Australia for supporting us in this campaign, and in turn supporting the Foundation which does such fabulous work for families affected by breast cancer."

The McGrath Foundation raises money to place McGrath Breast Care Nurses right across Australia to support women diagnosed with breast cancer and their families, while also educating young women to be breast aware.

Executive Director of the McGrath Foundation, Tracy Bevan, said she welcomed the donation from Farm Pride and thanked everyone who supported the campaign by purchasing Farm Pride's pink pack eggs.

"This is a wonderful donation to the Foundation, and will help us support women diagnosed with breast cancer, and their families, right across Australia," she said.

Farm Pride Cage Free pink eggs are available throughout Victoria in Coles and Safeway supermarkets and Woolworths supermarkets in New South Wales, Queensland and South Australia.

### About Farm Pride Foods

Farm Pride currently operates more than 10 farms and sources eggs from across the country to process and pack approximately 12 million eggs every week through facilities at Keysborough and Lethbridge in Victoria, and Dora Creek in New South Wales. Farm Pride employs more than 250 people and has Australia's largest egg processing plant, turning shell eggs into processed and convenience forms of egg products for supply into the food service industry.

### About The McGrath Foundation

The McGrath Foundation was co-founded by Jane and Glenn McGrath after Jane's initial recovery from breast cancer. The McGrath Foundation aims to raise money to place McGrath Breast Care Nurses in rural and regional Australia as well as educating young women to be 'breast aware'. Visit [www.mcgrathfoundation.com.au](http://www.mcgrathfoundation.com.au) for more information on how you can make a difference.

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**Useless egg fact #108: A chicken egg was once laid containing nine yolks.**